

Positive – Enhancing safety communication through digital monitors

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All crew and office personnel have 24/7 access to essential safety and operational updates.

What happened?

A branch of one of our members had successfully installed monitors across all vessels and offices. These displays continuously present lessons learned, company policies, and key HSE information in local languages, ensuring that all crew and office personnel have 24/7 access to essential safety and operational updates.

This initiative has enhanced communication, awareness, and engagement among personnel. Real-time access to HSE information supports continuous learning, strengthens the safety culture, and aligns teams with corporate standards. The use of digital displays also reduces reliance on printed materials, promoting sustainability and efficiency.



Lessons learned

- Consistent and visible communication reinforces safety awareness.
- Using visual and multilingual materials promotes inclusion and understanding.
- Digital tools can effectively support ongoing safety improvement and engagement.
- Simple initiatives, when well implemented, can deliver long-term value and cultural change.



IMCA Safety Flashes summarise key safety matters and incidents, allowing lessons to be more easily learnt for the benefit of the entire offshore industry.

The effectiveness of the IMCA Safety Flash system depends on the industry sharing information and so avoiding repeat incidents. Incidents are classified according to IOGP's Life Saving Rules.

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